

# Case Study: iP2P Delivers a Comprehensive Solution for Data Entry



Client: A large billing company specializing in pathology, anesthesiology and radiology.

## Challenge

- Large volume of paper (charges and EOBs)
- No document management system in place
- Data entry errors impacting cash flow
- Overtime costs to manage the workload and backlog
- Delays in claim submissions impacting reimbursements

## The GeBBS Solution

GeBBS designed and implemented a comprehensive technology-driven workflow solution. Highlights of the solution included:

- GeBBS' transition manager worked with the client to re-engineer the company's processes
- Implemented iP2P, a proprietary application to manage the end-to-end workflow for charge/demographic entry and payment posting
- Scanned and indexed all paper documents into iP2P's document management system
- Increased efficiencies by implementing iP2P's online exception management module
- Deployed a large team of experienced resources to maintain a 48 hour turn-around time
- ProviderNet streamlined communication with the client and its physicians

## Results

- Days in AR reduced from 59 to 39
- Payment reconciliation at over 99.2%
- Achieved an overall accuracy of 97% across all functions iP2P handled
- Claims billed within 48 hours of receiving charges
- Payments posted within 48 hours
- Operating costs reduced by 35%
- Faster monthly closures

The scalability provided by the GeBBS iP2P solutions allows billing companies to grow without adding FTEs or infrastructure. iP2P has helped a large number of GeBBS clients to reduce costs associated with manual charge entry and payment posting.

**Want to improve your payment processing? Want an easy-to-implement technology-driven workflow solution?  
Get impactful results with GeBBS today!**

The iP2P logo consists of the letters "iP2P" in a bold, blue, sans-serif font. The letter "i" is lowercase, while "P2P" are uppercase. Above the "P2P" part, there are three small blue dots arranged in a slight arc.

Intelligent Paper to Payment (iP2P) is an outsourced solution for processing demographics, charges and payments.

## Key Features

- Workflow management
- Exception management
- Document management
- Real-time production reports
- Indexing & image retrieval
- ProviderNet
- Quality control

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