



## **Intelligent Credit Balance**

GeBBS' proprietary iCB® (Intelligent Credit Balance) platform is an automated workflow tool that eliminates the redundancies and manual processing of credit balances and posting variances. iCB® streamlines the research and reconciliation process by automating functional requirements such as tracking and trending credits, root-cause analysis, accurate and timely resolution, and the creation of refund packets.

The platform will efficiently manage current credit balances and will also effectively prevent future credit balances. iCB® will help decrease operating costs through reduction of allocated staff by half, while more than doubling productivity. It additionally allows for reallocating resources to work more viable revenue-generating AR and activities to further increase profits.



Cost Reduction by up to 50%



Quality and Accuracy -99%



Refund Packet Management



Improve Productivity by up to 200%



Credit Balance Resolution Through Automation